



2022/2023

# ANNUAL REPORT

El Centro  
  
SU CONEXIÓN A LA COMUNIDAD





## REFLECTIONS FROM OUR PRESIDENT AND CEO



This fiscal year was one of transition with intentional discussion and action focused on a change in leadership and strengthening board engagement. It goes without saying our team did not let any of this disrupt services and kept their focus on meeting the needs of our community.

Since 2021, board and staff (also some partners) were aware that I would step down this fiscal year commencing the end of my contract. Please know there were many reasons I made this decision. None more important than moving out of the way for a new, fresh and energetic leader for what is yet to come for El Centro.

When I entered the doors in 2013, I concentrated on building a staff structure that could develop and grow, while centering community and creating a business model focused on sustainability with a cultural and linguistic response for our social impact.

We met this challenge and by the time you read this message, I will have left the agency. The future is in good hands with Erica who has spent her career passionately serving in a variety of positions. Kelli adds the expertise of operational policies and practices. They will be supported by a team with expertise and passion to continue the valuable services provided by El Centro.

To the best experience of my career and to all staff, board, community, funders, and partners, I thank you for all your support over my 10 and 1/2 years of service. Continue that support for the new leadership, staff and board, but most importantly for our community!

Adelante!

  
Irene Caudillo

## BOARD OF DIRECTORS

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MORE2

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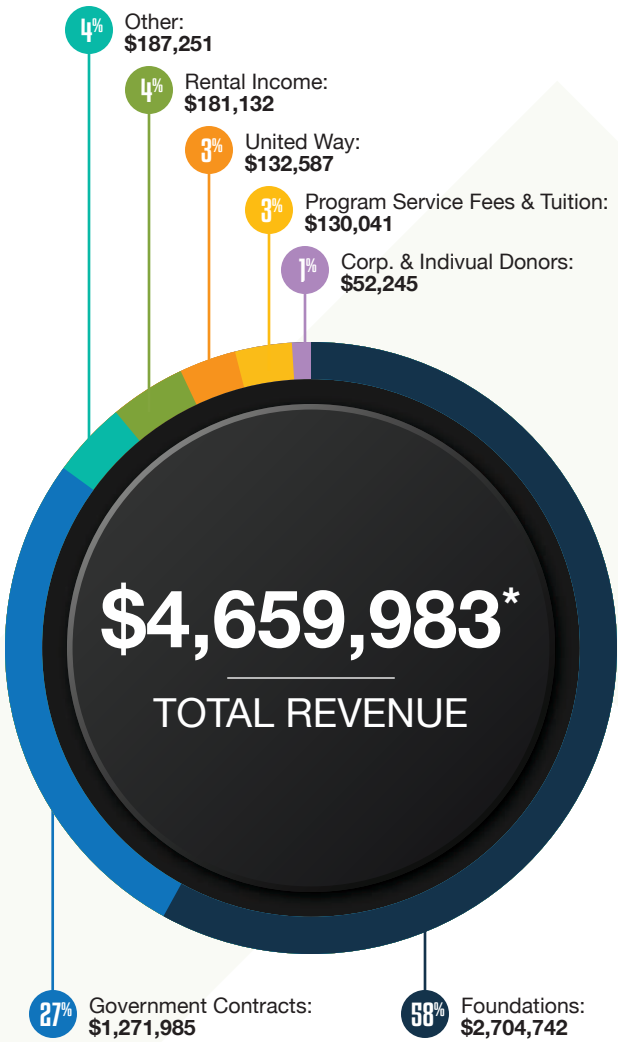
## OUR MISSION

The mission of El Centro, Inc., a not-for-profit corporation, is “strengthening communities and improving lives of Latinos and others through educational, social, and economic opportunities.”

## OUR VISION

To be the premiere organization bridging Latinos and others, resulting in healthy, educated communities.

## OPERATING REVENUE: FY 2022-2023



## OPERATING EXPENSES: FY 2022-2023



\*Endowment Investment Return an additional: \$706,495



PROMOTORAS DE SALUD

Promoting a culture of preventative health.

52 Promotoras participated in the first convening in Kansas, and 14 Promotoras implemented community education in Kansas City.

5,535 Latinos completed six hours of education in the Healthy lifestyle using the “Buying healthy and flavorful and basic budget” curriculum in Spanish.

297 SNAP duplication at the local Farmers Market.

1,519 Qualifying individuals were enrolled in the Supplemental Nutritional Assistance Program (Food Stamps), and 188 kids enrolled on P-EBT.

42,000 Lbs. of fresh vegetables were distributed to clients.



HEALTH NAVIGATION

Increasing and improving access to quality, affordable healthcare services and coverage for our community.

2,335 Unduplicated clients assisted with 3,125 services to access healthcare services and coverage.

542 Direct Services provided to help individuals receive prescriptions, optical care, medical equipment, emergency dental care, and diabetes testing kits.

172 Billing Navigation services completed to help uninsured individuals apply for financial assistance and make payment arrangements for their medical bills.

1,447 Insurance Navigation services provided, enrolling families into healthcare coverage through KanCare, Medicare, the health insurance Marketplace, and dental coverage.

299 Specialty Care services received by uninsured individuals needing surgeries, appointments, Patient Assistance Programs, breast and cervical cancer screenings, medical interpretation, health literacy, and care coordination.

665 Public Services were received by families to help them apply for disability and Social Security benefits, receive food assistance, obtain birth certificates and passports, find a COVID vaccine, apply for an ITIN, LIEAP, and other community programs.



ACADEMY FOR CHILDREN

Creating a foundation for lifelong learning while embracing culture and diversity.

57 Children received high-quality, year-round, dual-language early childhood education

35 Children graduated ready for kindergarten.

93 Percent of children showed growth after just one year of implementing new alphabet knowledge curriculum

1 Successful NAEYC re-accreditation cycle.

99 Percent average class observation pass rate during NAEYC visit.



ADVOCACY & CIVIC ENGAGEMENT

Developing leaders to build power and assist in creating policy changes.

12 Promotoras advocated for equity access and services for Latinos in the Kansas Legislative Session 2023

427 Participants assisted with the “Know Your Rights” workshop sessions in Spanish.

34 Dreamers assisted with filling out their new applications or renewing for DACA.

48 Latino residents assisted with filling out for Naturalization.

108 Community activities for Promotoras having face-to-face conversations with Latinos about civic engagement.



ECONOMIC EMPOWERMENT

Strengthening families by reducing financial stress and creating long term goals.

\$218,493 The amount of money provided to households for emergency assistance.

441 The number of households helped with emergency assistance

330 Employment service- job fair, resume, assisted clients to apply for jobs, Go Green, job training

1,480 Households were assisted with Income tax assistance through our two VITA sites

514 Individuals received financial education which includes home buying, credit repair, budget management, etc





2022-2023 FUNDING PARTNERS

El Centro gratefully acknowledges the support of the following corporate, foundation and service donors.

ALMA  
\$100,000 and Above

- Bank of America Neighborhood Builders
- Bank of America SPEAS Foundation
- Childcare Aware
- Community Catalyst, Inc.
- Family Conservancy Head Start Contract
- Francis Family Foundation
- Hall Family Foundation
- Health Forward Foundation
- Kansas Health Foundation
- PROCEED, Inc.
- REACH Healthcare Foundation
- Sunderland Foundation
- Unified Government of Wyandotte County/ KCK ARPA Funds
- Unified Government of Wyandotte County/ KCK Health Equity Fund
- United Way of Greater Kansas City
- Wichita State University - Increase the Reach Grant

COMUNIDAD  
\$1 - \$49,999

- 15 and Mahomies Foundation
  - AETNA
  - Alliance Data System
  - Amazon Smile
  - Archdioceses of KC in Kansas
  - Arvest Bank Foundation
  - AcruxKC
  - Becerra Plumbing, LLC
  - Benevity Employee March
  - Bread Financial Employee Match
  - Breidenthal Snyder Foundation
  - Capital Federal Foundation
  - Children’s Mercy
  - City of Olathe - CDBG
  - City of Overland Park- CDBG
  - Commerce Bancshares Foundation
  - First Federal Bank
  - Frank & Margaret McGee Foundation
  - Garmin International
  - GEHA Foundation
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  - GKC Chamber of Commerce
  - Hefner Ventures
  - Hispanic Development Fund
  - Hispanic Federation
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  - Johnson County - CDBG
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  - KC Access
  - Kendra Scott Foundation
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  - GKCCF Discretionary Fund
  - KUMC Alzheimer’s Project
- McGee Foundation Family Foundation
  - McCamon Family Fund
  - Menorah Heritage Foundation
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  - Newkirk Novak Construction
  - Olathe Mayor’s Children’s Fund
  - Oppenstein Brothers Foundation
  - Prime Health Foundation
  - R & C Charitable Foundation
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  - Sisters of Charity - Leavenworth
  - Start Young Mini Grant
  - Synchrony Financial Foundation
  - Systems of Care Initiative
  - Target Corporation
  - Target Employee Match
  - UMB Employee Match
  - Unified Government - Hollywood Casino/ Schlitterbahn Vacation Village Fund
  - WIOA - Workforce Innovation & Opportunity Act

CORAZÓN  
\$50,000 - \$99,999

- Community Builders Fund
- Environmental Protection Agency (EWDJT)
- Ewing Marion Kauffman Foundation
- George Baum Foundation
- Kansas Children’s Cabinet
- KC Regional COVID 19 Funders
- Kansas Department of Health Farmworkers Contract
- Stanley H. Durwood Foundation
- Thrive Allen County
- Unidos US (formally NCLR)



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Amanda Villarreal

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SU CONEXIÓN A LA COMUNIDAD

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**El Centro – Olathe**

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**Academy for Children**

1330 South 30th Street  
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This program is funded by generous donors  
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