

**FREEDOM
JUSTICE VOICE
POWER**



EL CENTRO, INC.

**ANNUAL REPORT
2019-2020**

REFLECTIONS FROM OUR PRESIDENT AND CEO



El Centro ends its 44th year of operation, during what we could all describe as the most difficult year imaginable. We began our 2019-2020 fiscal year moving people forward by improving clients’ health, wealth, education and overall quality of life (as planned) through informational, educational and integrative services and programming. As COVID-19 emerged, we shifted back to the basics, helping our community survive. The pandemic created demands for programs and services beyond our normal delivery and delivery methods. **Yet, we never stopped!**

The impact of this virus on our community exposed longstanding racial and ethnic inequities within institutional systems of education, health and economy. El Centro adapted, pivoting our resources to meet the immediate needs of our clients. We shifted to online, virtual classes, appointment only and utilized our Facebook page to communicate to our community. We strategically chose partners including Spanish language radio and TV to assist us in messaging, resources and promotion of activities, and education to meet the cultural and linguistic needs of our most vulnerable and essential workers. We also worked with our communities to amplify their voices as a strategy to begin changing policies and practices that lead to inequities.

As we enter a new fiscal year, we do this with an awareness that we are still in this crisis, and with much uncertainty. We are grateful for our donors and partners who offered flexibility in meeting grant requirements, expedited delivery of payments and provided much needed unrestricted dollars. Our goal moving forward is to sustain our work, while assisting clients in the safest way for all to remain healthy. We continue to seek support for families who will need time to recover from an event such as this. For many, economic supports were limited prior to COVID-19, the little they had now depleted. We acknowledge and recognize the long term work with our community is just beginning!

To our community, we ask you to remain strong!
To our staff and volunteers, we could not do any of this without you, Gracias!
To our partners we appreciate your continued support of our work and our community.


Irene Caudillo

BOARD OF DIRECTORS

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	Christopher Munoz <i>Kansas City Kansas Community College</i>	Eric Wymore <i>V Wealth Management</i>

El Centro wishes a happy retirement to Lisa Castro, we thank you for 25 years of service



OUR COVID-19 RESPONSE



The COVID-19 pandemic deepened the economic and social disparities already impacting our Latino and immigrant communities in Kansas. We serve families most vulnerable to the economic, physical health and mental health repercussions of this pandemic. When COVID-19 struck we shifted and pivoted services and staff to meet some of the most basic needs in support of those most vulnerable including: food and rent/mortgage and utility assistance, child care, Pandemic EBT and SNAP application assistance, interpretation at our counties pop up COVID testing sites, creating a hotline to provide critical information and other resources needed to help protect our families.

Cover art by: Favianna Rodriguez: Artist, Organizer & Social Justice Activist • favianna.com

OUR MISSION

The mission of El Centro, Inc., a not-for-profit corporation, is “strengthening communities and improving lives of Latinos and others through educational, social, and economic opportunities.”

OUR VISION

To be the premiere organization bridging Latinos and others, resulting in healthy, educated communities.

- COVID-19 RELIEF EMERGENCY ASSISTANCE FUNDS**
May – June 2020
 - 163 Households served
 - \$84,000 distributed in rental & utility assistance in Wyandotte & Johnson Counties
- DRIVE THRU FOOD DISTRIBUTION PROJECT**
Weekly fresh produce distribution in Wyandotte & Johnson Counties, April – June 2020
 - 400 bags of fresh produce distributed every week
 - 12,000 total individuals served in Wyandotte County
 - 4,800 total individuals served in Johnson County
- COVID-19 COMMUNITY TESTING SITE INTERPRETING**
 - Assisted at 20 community testing sites
 - 60 hours of interpreting assistance by our Navigators, Promotoras and Mobilizers
- P-EBT**
Pandemic EBT was a new program that gave families with school children a Kansas a Benefits Card to purchase food.
 - Assisted 1214 Children with completing the application to receive this needed aid
- UNEMPLOYMENT SERVICES**
This was a new service for El Centro – Team members trained to assist our families with enrolling and providing weekly unemployment updates
 - 50 unemployment cases completed



PROMOTORAS DE SALUD | Creating a culture of preventive health

- 1,660 Educating more than 1660 Latinos about local services through face-to-face conversation
- 354 Participants motivated to eat healthier food on “Comprando Rico y Sano” – A six hour program focused of Healthy living education)
- 52 Latino recipes adapted for a limited budget
- 1,661 Qualified clients enrolled to SNAP (Supplemental Nutritional Assistance Program)
- 450 Participants educated on “How to Create a Healthy Menu on a Budget”
- 75 Clients referred to SafetyNet Clinics as their Medical Home



HEALTH NAVIGATION | Increasing and improving access to quality, affordable healthcare services and coverage for our community.

- 2,309 Clients assisted with 3,318 services to access healthcare services and coverage.
- 577 Direct Services provided – At a cost of \$135,000 to obtain emergency prescriptions, optical care, medical equipment, dental services, and diabetes testing supplies.
- 364 Billing Navigation services completed to individuals struggling with medical debt and billing issues.
- 1,258 Insurance Navigation services, enrolling families into healthcare coverage through KanCare, Medicare and the health insurance Marketplace and making sure they stay covered throughout the year.
- 216 Uninsured individuals were assisted in accessing surgeries, specialty appointments, medical interpretation and care coordination through our Specialty Care Navigation services
- 903 Public Services were received by families needing to apply for disability, Social Security benefits and other public benefits.

“I always come to you all because I know that you’ll assist me with my health concerns. If I don’t understand something in the clinic or there are problems, they always help me in El Centro.”



ACADEMY FOR CHILDREN | Creating a foundation for lifelong learning while embracing culture and diversity.

- 65 Children received high quality year-round, dual-language preschool education.
- 30 Children graduated in May being Kindergarten ready.
- 20 Head Start positions opened through new Partnership with Family Conservancy.
- 60 Hours of dual-language and social emotional professional training and coaching was received by our co-teachers in ensure we provide the highest quality of dual – language education.

“I love how they treat my daughter. I love what she is learning here. It’s not just childcare. She receives the love and support she needs to grow. It’s like a family here.”



ADVOCACY & CIVIC ENGAGEMENT | Developing leaders to build power and assist in creating policy changes.

- 12 Community Leaders trained as “Community Mobilizers” having skills to lead campaigns, organize, and aspire and advocate for others.
- 250 Latinos participated in Presentations such as the Know Your Rights, Public Charge, New Voter Information, Census 2020, and Power of Attorney workshops.
- 58 Community Outreach events with face-to-face communication with almost 1000 Latinos, using 750 volunteer hours and more than 500 volunteer hours on phone banking.
- 83 Latinos participated in nineteen clinics with an Attorney, using more than 500 volunteer hours.



ECONOMIC EMPOWERMENT | Strengthening the family through economic empowerment and assist in the creation of financial goals.

- 1,164 305 households benefited from emergency rent/mortgage and/or utility assistance which removed the crisis the family was experiencing and ensured a safe and stable home.
- 305 Individuals received one-on-one financial education over budgeting.
- 1,350 Household taxes were filed through our VITA services offering free tax preparation services to low income families.
- \$195,321 Grant award received from the Environmental Protection Agency to bring valuable job programming to residents of Wyandotte County.

“I feel much more confident in my budgeting after creating a spending plan with the financial specialist.”



2019-2020 FUNDING PARTNERS

El Centro gratefully acknowledges the support of the following corporate, foundation and service donors.

ALMA
\$75,000 and above

- Early Education Funders Collaborative
- Environmental Protection Agency (EWDJT)
- Ewing Marion Kauffman Foundation
- Francis Family Foundation
- Hall Family Foundation
- Health Forward Foundation
- John W. Speas & Effie Speas Memorial Trust
- Kansas City Regional COVID-19 Response and Recovery Fund
- Kansas Health Foundation
- McGee Foundation
- Newby Family Fund
- REACH Healthcare Foundation
- Small Business Association - Payroll Protection Program
- Sunderland Foundation
- Unidos US (formally NCLR)
- United Way of Wyandotte County

CORAZÓN
\$15,000 – \$74,999

- Archdiocese of Kansas City in Kansas- Archbishop’s Call to Share
- Community Catalyst, Inc.
- Durwood Foundation
- Frank & Margaret McGee Foundation
- Graham Family Fund
- Hispanics in Philanthropy
- Human Service Fund-Johnson County Governments:
- City of DeSoto
- City of Edgerton
- City of Gardner
- City of Leawood
- City of Lenexa
- City of Merriam
- City of Mission
- City of Olathe
- City of Overland Park
- City of Prairie Village
- City of Roeland Park
- City of Shawnee
- City of Spring Hill
- City of Westwood
- Oppenstein Brothers Foundation
- PNC Foundation
- Prime Health Foundation
- R & C Charitable Foundation
- United Way of Greater Kansas City
- W. K Kellogg Foundation Trustee Match
- Wyandotte Health Foundation

COMUNIDAD
\$1 - \$14,999

- Aetna Better Health of Kansas
- Alliance Data Employee Match
- Bill & Maureen Berkley Fund
- Board of Public Utilities
- Briedentahal Snyder Foundation
- Capitol Federal Foundation
- Child Care Action Lab
- Childcare Aware
- Cloud L. Cray Foundation
- Coalition of Hispanic Women Against Cancer
- First Federal Bank
- Francis Family Foundation - Discretionary Fund
- Geiger Ready Mix, Inc.
- Hispanic Development Fund
- Keller & Owens
- National Association of Hispanic Nurses
- McCamon Family Fund
- Menorah Legacy Foundation
- Metro Kansas City Census Equity Fund
- Moran Company Employee match
- National Immigration Law Center Foundation
- Neff Packaging Systems
- North America Savings Bank
- Olathe Mayor’s Christmas Tree Fund
- Optum Employee Match
- Plex Capital
- Reece Nichols
- Royals Charities
- Sisters of Charity of Leavenworth
- Sunflower Chapter of KNEA
- Susan G. Komen Fund
- Synchrony Employee Match
- Unified Government - Hollywood Casino/Schlitterbahn Vacation Village Fund
- Westerman Foundation
- Wyandotte Dems 3rd Saturday Breakfast



2019-2020 INDIVIDUAL DONORS

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Eileen & Kaler Bole

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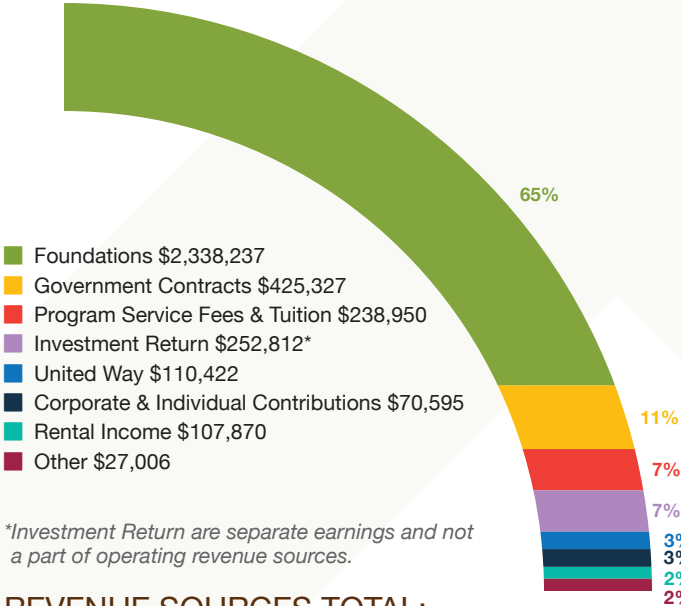
Tandy Weger

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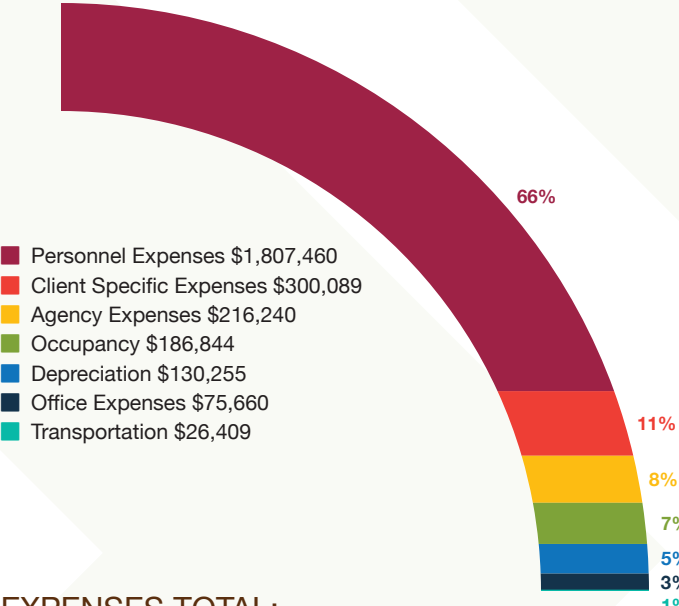
REVENUE SOURCES: FY 2019-2020



REVENUE SOURCES TOTAL:
\$3,571,219

*Investment Return are separate earnings and not a part of operating revenue sources.

EXPENSES: FY 2019-2020



EXPENSES TOTAL:
\$2,742,957



SU CONEXIÓN A LA COMUNIDAD

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Affiliates and Partners



This program is funded by generous donors to the Archbishop's Call to Share.